The Medical Anthropology Forum Presents:

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“Beyond Evidence: Successful Treatment in Unani Medicine”

Therapeutic success plays a crucial role in the recognition of so-called traditional medicines around the world; providing evidence of successful treatment has become an important means for safeguarding state support and expanding markets. In recent years, numerous medical anthropologists engaged in the study of traditional medicine and the question of therapeutic success have been critical about the means by which evidence of efficacy is produced and presented using modern scientific methods, but - surprisingly - little has been said about how healers enact therapeutic success on an everyday basis. Based on fieldwork research conducted in various Indian cities, this talk explores how successful treatment (kāmyāb 'ilāj) is enacted by hakims (Unani physicians) in clinics and advertisements, a perspective that invites us to look beyond “evidence” and to critically reflect on the role of biomedical frameworks in medical anthropological research.

Date: Tuesday, January 16
Time: 17:00-19:00
Venue: South Asia Institute, Z10