



# RETHINKING STAKEHOLDER PARTICIPATION IN GLOBAL GOVERNANCE:

## AUTHORS' WORKSHOP<sup>1</sup>

2<sup>nd</sup> – 3<sup>rd</sup> March 2017

*organised by*

Centre for Trade and Economic Integration (CTEI) at the Graduate Institute of International and Development Studies, Geneva

*and*

Hochschule für Politik/Bavarian School of Public Policy  
Technische Universität München (TUM)

*to be held at*

TUM Conference Centre, Raitenhaslach,  
Raitenhaslach 11, 84489 Burghausen, Germany

*with hotel accommodation at*

Hotel Gloecklhofer: Ludwigsberg 4, 84489 Burghausen, Germany

## PROGRAMME

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<sup>1</sup> This workshop is organised as part of the project *Rethinking Stakeholder Participation*, funded by the Swiss Network for International Studies.

**WEDNESDAY 1<sup>ST</sup> MARCH 2017**

WELCOME DINNER AT

19:15

BURGCAFÉ BURGHAUSEN; BURG 46; D-84489 BURGHAUSEN

**THURSDAY, 2<sup>ND</sup> MARCH 2017**

BREAKFAST AT HOTEL

7:00-8:15

DEPARTURE FROM HOTEL TO CONFERENCE CENTRE

8:30

**SETTING THE SCENE: THE CONCEPTUAL FRAMEWORK**

9:00-10:30

This session introduces the conceptual framework and the purpose of the project and the workshop.

- Welcome and Introduction of “Rethinking Stakeholder Participation in Global Governance: A Theoretical Framework”; *Tim Büthe, Joost Pauwelyn*
- Voice and Influence in Global Governance (Reforms) *Mercy DeMenno and Tim Büthe*
- Case studies overview, *Martino Maggetti, Ayelet Berman*

COFFEE BREAK

10:30-11:00

**PARTICIPATION REFORMS IN GLOBAL HEALTH: THE MARGINALIZED COUNTRIES' PERSPECTIVE (HEALTH) (PART 1)**

11:00- 12:15

This session covers the case studies on countries that hitherto had been marginalized, and their participation, following the reforms, in global health bodies.

**Chair: Ayelet Berman**

- Brazil and Argentina's Participation in Global Health Governance *André de Mello e Souza (Instituto de Pesquisa Economica Aplicada, Rio) and Facundo Aznar (Graduate Institute)*

**Commentators: Gian Luca Burci and Gulen Newton**

LUNCH

12:15-13:00

TOUR OF THE RAITENHASLACH MONASTERY (OPTIONAL)

13:00-13:45

**PARTICIPATION REFORMS IN GLOBAL HEALTH: THE MARGINALIZED COUNTRIES' PERSPECTIVE (HEALTH) (CONTINUED – PART 2)**

14:00- 15:15

**Chair: Ayelet Berman**

- Philippines' Participation in Global Health Governance *Peter Payoyo*
- Getting a Seat at the International Health Table: A Case Study Comparison of China and Vietnam *Cindy Cheng (Technical University Munich and Duke University) and Anh Do (Duke University)*

**Commentators: Gian Luca Burci and Gulen Newton**

COFFEE BREAK

15:15-15:45

**PARTICIPATION REFORMS IN GLOBAL HEALTH: THE MARGINALIZED COUNTRIES' PERSPECTIVE (HEALTH) (CONTINUED – PART 3)**

15:45-16:15

- Stakeholder Engagement Reform: Update on the case of WHO *Gian Luca Burci (Graduate Institute/ex-WHO)*

**INNOVATIONS IN PARTICIPATION: MULTI-STAKEHOLDER PARTNERSHIPS** 16:15-17:45

This session covers the rise of multi-stakeholder partnerships as a mode of participation reform in international governance.

**Chair: Ayelet Berman**

- Public Power and Private Stakeholders  
*Kal Raustiala (UCLA)*
- *Gülen Newton (Global Fund to Fight Aids, Tuberculosis and Malaria)*

**Commentator: Céline Kaufmann**

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RETURN TO HOTEL 18:00

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CONFERENCE DINNER AT 19:30

BAYERISCHER HOF: STADTPLATZ 45, 84489 BURGHAUSEN, TEL :+49 8677 97840

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**FRIDAY, 3<sup>RD</sup> MARCH 2017**

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BREAKFAST AT HOTEL 7:00-8:15

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DEPARTURE FROM HOTEL TO CONFERENCE CENTER 8:30

**PARTICIPATION REFORMS IN GLOBAL GOVERNANCE: THE MARGINALIZED COUNTRIES' PERSPECTIVE (FINANCE) (PART 1)** 9:00- 12:30

This session covers the case studies on countries that hitherto had been marginalized, and their participation, following the reforms, in global financial bodies.

**Chair: Theresa Carpenter**

- Global Financial Governance in the Wake of the Global Financial Crisis  
*Kern Alexander (University of Zurich)*
- Brazil and Argentina's Participation in Global Financial Governance  
*Facundo Aznar (Graduate Institute) and Henrique Choer Moraes (Brazilian Ministry of External Relations)*
- India and Bangladesh in the Emerging Global Financial Architecture  
*Rahul Mukherji (University of Heidelberg, South Asia Institute), Meah Mostafiz (Ph.D. Candidate, Political Science, South Asia Institute – SAI, University of Heidelberg, Germany) Himanshu Jha (University of Heidelberg, South Asia Institute)*

- **Commentator: Martino Maggetti**

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COFFEE BREAK 10:30-11:00

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**PARTICIPATION REFORMS IN GLOBAL GOVERNANCE: THE MARGINALIZED COUNTRIES' PERSPECTIVE (FINANCE) (PART 2)** 11:00- 12:15

**Chair: Theresa Carpenter**

- China and Vietnam in the Emerging Global Financial Architecture  
*Weimei Zhang* (Graduate Institute)
  - Can regional institutions increase the legitimacy of global governance?  
The cases of the regional branches of the FATF and of the FSB  
*Henrique Choer Moraes* (Brazilian Ministry of External Relations)
  - **Commentator: Martino Maggetti**
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LUNCH 12:15-13:00

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**STAKEHOLDER ENGAGEMENT: HOW?**

This session covers the mechanisms and tools through which stake-holder engagement takes place in practice, including, current developments in the field. 13:15-14:45

**Chair: Tim Büthe**

- International Regulatory Cooperation and Stakeholder Engagement  
*Céline Kaufmann* (OECD)
- Information and Communications Technology (ICT) and Stakeholder Engagement, *Jérôme Duberry* (PhD, University Pompeu Fabra, Barcelona)

**Commentator: Ayelet Berman**

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COFFEE BREAK 14:45-15:00

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**CONCLUDING SESSION: DISCUSSION AND STOCK-TAKING** 15:00-15:40

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DEPARTURE FROM CONFERENCE CENTER TO MUNICH AIRPORT (JOOST PAUWELYN, GIAN-LUCA BURCI, CELINE KAUFMANN, KERN ALEXANDER) 15:50

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DEPARTURE FROM CONFERENCE CENTER TO HOTEL (EVERYONE ELSE) 16:00

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CONFERENCE DINNER AT 19:00

AUGUSTINER AM STADTPLATZ, BRUCKGASSE 104, 84489 BURGHAUSEN, TEL: +49 8677 8785900

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